HOME RESOURCE
ANNUAL REPORT 2015
HOME RESOURCE hit some major milestones in 2015! We saw all-time high sales, hosted record-breaking events, launched exciting new programs and partnerships, and won BEST GREEN BUSINESS in the Missoula Independent’s “Best of Missoula” awards. Our banner year was made possible through the support of community members who continue to shop, donate, volunteer, deconstruct, learn, and work alongside us to build – and celebrate! – Missoula’s thriving culture of reuse.

OPERATIONS: Overwhelming community support for reuse and deconstruction led to our biggest year in materials diversion to date. Home ReSource RETAIL operations circulated 713 tons of reusable building materials back into action in Montana homes, offices, playgrounds, gardens, dog houses and bird houses in 2015. We know from sales and improved tracking – not to mention an increase in staff and an even bigger increase in perspiration! – that this is the highest diversion Home ReSource has achieved in a single year to date.

Our DECONSTRUCTION operations hit high marks as well. We dismantled a greater number and wider diversity of buildings than ever before, which meant we recovered more materials and employed more people than at any point in our 9 year history of deconstruction in Western Montana.

COMMUNITY SUSTAINABILITY PROGRAMS:
Our operational successes helped us launch our Community Sustainability programs in 2015. While they do not generate income, these programs drive our mission forward by converting strategic priorities into concrete programs. Home ReSource helped initiate Missoula’s community-wide move toward Zero Waste by building ZERO WASTE MISSOULA, conducting outreach to Neighborhood Councils and civic groups, and piloting our ZEROWASTE AMBASSADORS PROGRAM (ZWAP!) to inspire 5th graders to knock out waste in Missoula! Members of Zero Waste Missoula helped produce the Moving Missoula Toward Zero Waste Guide, which was the first comprehensive resource for waste reduction in Missoula, and prompted Mayor John Engen to proclaimed April 2015 as Moving Missoula Toward Zero Waste Month. To top off a huge year, we drafted the Missoula Zero Waste Resolution, which was adopted unanimously by Missoula City Council in February 2016. We also expanded the job training opportunities we offer through our WORK PROGRAMS with our YOUTH INTERNSHIP & APPRENTICE PROGRAMS (YIP & YAP) and renewed our community-based skills-building classes and workshops.

local jobs created through reuse:
37
store, office, pickups, and deconstruction

participants in our work program:
30
who worked a total of 4,124 hours

number of community volunteers:
166
who worked a total of 3,634 hours

number of classes and workshops:
10
involving 78 individuals, 59 of whom were LMI
FINANCIAL REPORT

Home ReSource hit the million dollar annual income mark this year, allowing us to provide 37 local jobs, launch three new community sustainability programs, and invest in needed infrastructure and upgrades while keeping 96 percent of that money in the local economy. While the Home ReSource Retail and Deconstruction operations earned the bulk of the revenue, community donors stepped up in support of our programs and operations in new ways as well. Like retail sales and materials donations, most charitable cash contributions came in relatively small amounts. Nonetheless, those contributions generate an essential component of our budget and a major impact in our community!

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**REVENUE**
- DONATED MATERIAL SALES
- DECONSTRUCTION SERVICES
- DECON MATERIAL SALES
- EVENT INCOME
- CONTRIBUTIONS
- EDUCATION PROGRAM INCOME
- RECYCLING INCOME
- ALL OTHER INCOME

**EXPENSES BY CLASS**
- STORE
- DECONSTRUCTION
- EDUCATION
- FUNDRAISING
- ADMINISTRATION

**EXPENSE DETAIL**
- PAYROLL
- RENT & UTILITIES
- EDUCATION
- VEHICLES & EQUIPMENT
- DUMP FEES
- EVENTS
- SUPPLIES
- OTHER STORE EXPENSES
- ADVERTISING
- CHARITABLE CONTRIBUTIONS
- INSURANCE
- ALL OTHER EXPENSES

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- our most common sale amount: $5
  42% of transactions were for $5 or less
- our average sale amount: $19.72
  of 42,024 total transactions
- value of materials we gave away: $5155
  through our Materials Giving Program
- percent of revenue we spent locally: 96%
  including payroll & operating expenses